

attractions of the municipality is presented at each shelter. It is also possible to print the map from the website. Each shed is GPS-located, so it is possible for visitors to take the tour using their phone.

Outcomes

In the current context, it is difficult to specify the economic benefits generated by the tour. Although it is accessible free of charge, the aim is to benefit the municipalities. "The goal is for people to take their time and even stay overnight in the Haut-Saint-François. We don't know if people stopped over, but we do know that some did the circuit in one day and others in two. People are saying they plan to come finish the loop

next year. If they come more than once, each time is a benefit for the Haut-Saint-François. Some said they had had a glass of whisky at Ruée vers Gould, others stopped at Fromagerie P'tit Plaisir. Our goal is that people discover our landscapes and our culture, and that people like what they see. That they come back to visit us and maybe even come and live with us." Satisfied with this first official season, Pomerleau hopes that the initiative will have positive spinoffs for the tourism sector and its artisans. "On our side, we have made efforts to generate traffic in the Haut-Saint-François and we hope that this has resulted in benefits for others." It is possible to consult the website shedpanoramique.com (in French).



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